

Overseas Press Club Bulletin

VOL. 40, NO. 9
October 1985

52 East 41 Street
New York, N.Y. 10017
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Up-and-Coming

Wednesday, Oct. 23, 5:30 p.m.—Photo Show 'n' Tell, Bogart Room. Reserve with Mary Novick, 679-9650.

Thursday, Oct. 30, 5:30 p.m.—Magazine Editors Panel, Bogart Room, with Patricia T. Carbine, Ms.; T. George Harris, *American Health*; Richard B. Stolley, *Picture Week*; Jane Amsterdam, *Manhattan, Inc.* Reserve with Mary Novick, 679-9650.

Thursday, Nov. 7, Noon—First Thursday Luncheon, Edward R. Murrow Room, with literary editor Herbert Kupferberg. Reserve with Hester Hensell, 867-9538 or Mary Novick, 679-9650.

Monday, Nov. 11, 5:30 p.m.—Champagne Tasting, Bogart Room. Reserve with Mary Novick, 679-9650.

Thursday, Dec. 5, Noon—First Thursday Luncheon, Edward R. Murrow Room, with correspondent Henry Cassidy, Edward R. Murrow Room. Reserve with Hester Hensell, 867-9538 or Mary Novick, 679-9650.

Pix People To Show Winners

Easy enough to judge why a photo wins but how it got that good, often only the photographer and picture editor know.

Some of these winners are going to tell all at the OPC Photo Show 'n' Tell Wednesday, Oct. 23.

Winning photos of the OPC Awards, The Robert Capa Award presented by Life, the Olivier Reblot Award presented by Newsweek and a number of other extraordinary newspaper and wire service photos will be on display.

The people who made these pictures great will be on hand to tell how come they got or picked that shot—the major effort or little crop that did it. Don't miss it.

Photo Show 'n' Tell, 5:30 p.m., Wednesday, Oct. 23, Bogart Room, Members Free, Guests \$4, Cash Bar. Reserve with Mary Novick, 679-9650.

Blue Chip Editors to Appear at OPC; Speak on Secrets of Magazine Success

Editors of magazines which are widely divergent in editorial focus will appear on a blue chip OPC editorial panel to tell of the successful launching of three and the debut of a fourth.

Oct. 30 is the date. Mark it down. No OPCer will want to miss it. Here's why. The magazines are:

- *Ms.*
- *American Health*
- *Picture Week*
- *Manhattan Inc.*

Geoffrey Owen To Receive WPR Award at OPC



Geoffrey Owen

Geoffrey Owen, editor of the *Financial Times* of London, will receive the 1985 International Editor of the Year award during a forthcoming appearance at the OPC.

Owen is to speak at a date to be set at an OPC reception and receive the award given by the monthly *World Press Review*.

The award honors editors outside the U.S. for "courage, enterprise and leadership on an international level in advancing press freedom and responsibility, enhancing world understanding, defending human rights and fostering journalism excellence."

Each is the talk of the business in its field. You'll want to hear:

Patricia T. Carbine, Publisher and Editor-in-Chief, *Ms.*

T. George Harris, Editor, *American Health*.

Richard B. Stolley, Editor, *Picture Week*.

Jane Amsterdam, Editor, *Manhattan Inc.*

Picture Week is the much-talked-about, new Time-Life entry in the magazine field. The others you know well.

Subjects to be covered include why and how they launched these magazines; the markets they serve, or aim to serve, and the audiences—and advertisers—they seek to attract.

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Kupferberg Next For 1st Thursday Lunch

Herbert Kupferberg, literary editor of *Parade Magazine*, veteran of both *The New York Times* and *The New York Herald Tribune*, will speak Nov. 7 in the OPC's new series of first Thursday Luncheons.

Henry Cassidy, one of our most distinguished foreign correspondents, best known for his work in Moscow, veteran of *The Trib* and *The New York Daily News*, a member of the OPC Board of Governors, will be the speaker Dec. 5.

We'll report next month on the first First Thursday Lunch which precedes our deadline but occurs before you will get this newsletter. **John Hutchins**, noted critic, member of the editorial board of the *Book of the Month Club*, former editor of the *New York Times Book Review*, former columnist and critic for the *Herald Tribune*, will have addressed that Oct. 3 event.

Initial speakers at these intimate gatherings are all longtime members and staunch supporters of the OPC. Hester Hensell, who has organized the program, is open to suggestions for subsequent speakers.

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Sparks 'n' bubbles 'n' brie for thee

Have a taste of the glorious bubbly. Try some of the sparklers, too. And for glee, try brie.

Your deserve it, the Champagne Tasting arranged at the OPC for Monday, Nov. 11, by that quintessential wine lover, expert and columnist, our own Bob Misch.

Correction: This is not just a champagne tasting. This is a champagne and sparkling wines tasting. The assorted cheeses only get incidental billing. Pity



Robert Misch
Chevalier du Merite Agricole
as indicated by medal he wears

What the inimitable Misch has to offer this time—you'll agree it's a great bargain—is a sampling of:

- French Champagne
- New Spanish Sparkling Wines
- Italian Sparkling Wines
- A sniff and taste from elsewhere abroad
- And, for flag and country, the bubbles of the USA

For the fun of it, the taste of it, come gargle—even swallow—a bit at:

The OPC Champagne, etc., Tasting, 5:30 p.m., Monday, Nov. 11, Bogart Room, Chemists Club, \$10 per person. Reserve with Mary Novick, 679-9650.

Thursday—

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The plan is to continue the luncheons throughout the coming season. A good turnout is needed. Ms. Hensel urges OPCers rally to the cause.

Lunch will be at noon, Thursday, Nov. 7 and Dec. 5, Edward R. Murrow Room, Chemists Club, \$16. Reserve with Hester Hensell, 867-9538, or Mary Novick at the OPC, 679-9650. Ms. Hensell urges early arrivals to convene for a libation in the lounge at 11:30.

Aga Khan's Compass News Feature Service How's it doing?

The Aga Khan, publisher of newspapers in East Africa and other publications elsewhere, talked in 1981 about improving communication between the Third World and the First.

He told the International Press Institute session that year in Nairobi that this could be done in large part by improving the flow and quality of information.

The Aga Khan embarked on a private enterprise to achieve that end. The upshot is Compass News Features, headquartered in Luxembourg because, Compass says in part, of "its unreservedly neutral situation in the heart of Europe."

Hired to run the service were ex-UPI International Vice President Claude Hippéau, as General Manager, and ex-UPI Foreign Editor Gerard Loughran as Managing Editor. The OPC Bulletin asked Loughran how they're doing. He writes:

"We've been operational for 14 months during which time we've delivered some 600-plus features and several hundred graphics to our 25 subscribers.

"Headlines (clips of stories used) come in from Hong Kong, Singapore, Jakarta, Kuala Lumpur, all down the Gulf, India, Pakistan, Africa and occasionally Europe and North America.

"Occasionally, I say, for while our aim is to provide the Third World with an appropriate news service, it is also to tell the TW story in the West and it's no secret among correspondents that trying to get house back home for a non-spot foreign story is a back-breaker.

Owen—

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Owen, 51, was chosen for "his leadership in outstanding coverage and interpretation of international banking and debt problems and other global concerns; for his newspaper's general excellence; and for his contribution to its international role."

Alfred Balk, editorial director of *World Press Review* and a former OPC board member, will present the award.

A U.S. edition of the *Financial Times* has been printed in New Jersey since July, enabling same day delivery to major U.S. cities. The paper also publishes an international edition in Frankfurt, Germany and is circulated in 146 countries.

Owen has helped lead a drive to turn what was a specialized six-page report for London investors into an international financial daily. Overseas sales today represent more than 47,000 of its 218,000 daily circulation.

"However, we're putting together a plan to make CNF irresistible to thinking U.S. editors and I'll let you know more about it soon."

It should be noted that this service is unrelated to the highly controversial, so-called "Third World Information Order," generally seen as a threat to a free world press and involving Third World government agencies' "good news," plus UNESCO proposals for journalist licensing.

To the contrary, Compass' philosophy, as stated in its brochure, is:

"To bring professionalism and objectivity to an area that has been treated either perfunctorily or subserviently. There is no place in our product for tendentiousness or special pleading. While fully cognizant of the problems of reporting fairly and objectively on Third World affairs, we seek to be different and better."

The OPC Bulletin editors haven't seen Compass' product recently but the features summaries in editors skeds Loughran sent along last November indicate the content follows that philosophy.

Obits

Frank Kelley, past president of the OPC, for 40 years a foreign correspondent, died Aug. 19 after a long illness. He was 74.

As a New York Herald Tribune correspondent posted to London in 1937, Kelley covered the Abdication, the Coronation and the Blitz, then covered combat in the Pacific, serving in Tokyo, Rome, and Washington after the war.

From 1962 to 1976, he was a reporter, writer and producer for NBC News.

He co-authored "The Longest Day" with Cornelius Ryan and also wrote, "The Star-Spangled Mikado" and "MacArthur, Man of Action."

Survivors include his wife, Helene, two sons and seven grandchildren.

William Pearsall, OPCer, public relations executive and noted outdoors writer, died Sept. 7 after a long illness. He was 63.

A vice president of Manning, Selvage & Lee, he was an authority on pleasure boating and water sports about which he wrote three books and produced and wrote a score of documentary films.

Pearsall was Coast Guard correspondent in the North Atlantic and Mediterranean theaters in World War II.

He is survived by his wife, Doris.

Letters

Edward L. Bernays, 93, sends clips on the new Edward L. Bernays Public Relations and Public Affairs masters degree program at Golden Gate University, San Francisco. He agreed to lend his name when told it follows principles set down by Bernays, "Father of PR," in 1923 in the first PR book, *Crystalizing Public Opinion*.

Three Macauley Report: **Thurston Macauley** is out with his fourth book, *The Constant Companion, an Anthology of Dog Stories*. British publisher, Blandford Press, has option on second volume, plans paperback edition of first. Thurston's son **Theodore**, with Paris weekly *l'Express*, is commuting the Atlantic to do Boston, New York, Miami, Jamaica special supplements. All this from **Doris Macauley**, who reminds us she is the third OPCer in the clan.

Kenya and back: OPCers at the Women's Decade Conference in Kenya included **Raymond Lloyd**, who made news there with list of women he believes suitable candidates for U.N. Secretary General when the job opens up in 1987, and peripatetic **Marguerite Cartwright** who also took an eight-day safari to Mt. Kenya.

John Tessitore, longtime, OPCer, is taking up new duties as editor-in-chief and director of publications of the United Nations Association. He edited *Worldview* until Council on Religion and International Affairs discontinued that foreign policy monthly in July.

Helen Zotos Farrington, ex-OPC board member, is recipient of U.S. Labor Department Distinguished Career Service Award. Government service is her second career — after 20 years a reporter.

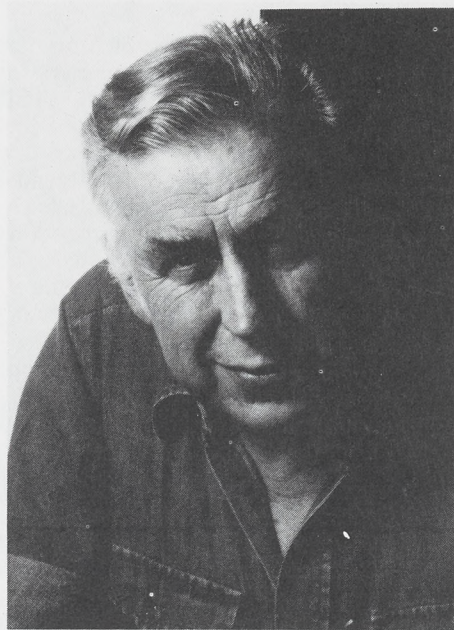
Kenneth Seeman Giniger, OPCer, book publisher, editor of *International Publishing Newsletter*, has been to Madrid for Liber '85 book fair and Frankfurt Book Fair prior to stay in Paris and rest of October in London visiting publishers and authors.

Hester Hensell, back from the West Coast, reports **Hazel Tow** retired as *San Diego Tribune* society editor and is writing travel copy for the Trib. She just returned from Indonesia with a load of stories.

No sooner...

Had Dallas Press Club members gathered for their annual meeting than word came of the Delta Flight 191 crash. Many dashed off to work on coverage. **Ralph Langer**, executive editor, *Dallas Morning News*, was elected president, however, there being enough proxies for quorum.

Blue Chip Magazine Panel—



T. George Harris

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This group is a powerhouse of magazine editing experience with a wealth of tales from a far broader span of books than present affiliations. Quick-scan bios:

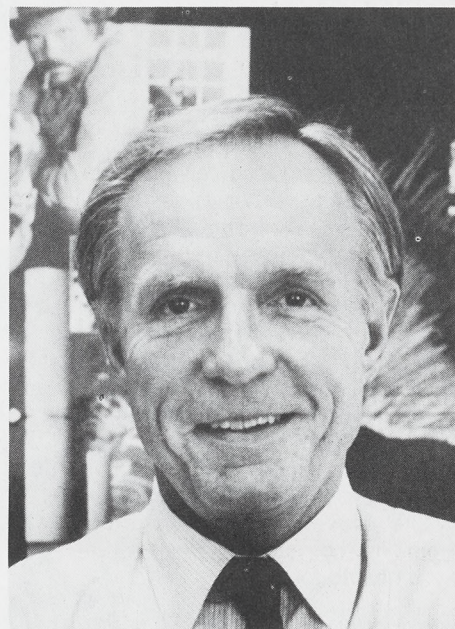
Ms. Carbine started as editorial researcher on *Look* in '53, made assistant managing editor in six years, managing editor after that, executive editor in '69 (highest post held by a woman in a general interest magazine). She became editor of *McCall's* in '70. She joined Gloria Steinem in launching *Ms.* in '71, becoming publisher and editor-in-chief with the first monthly issue in July, 1972.

Harris worked summers on the Clarks-ville, Tenn., paper while going through Yale to graduate in 3 years with a Phi Beta Kappa key. He says he wrote Op-Ed pieces "to pay bar bills" while on scholarship at Oxford, spent 13 years at *Time-Life* before joining *Look* when, he says, his "fingers froze on *Time* style." He later took *Psychology Today* into black ink before joining *American Health*.

Stolley is best known for his eight years as founding managing editor of *People* after which he became managing editor of *Life* in '82. Before *People*, he spent 20 years with *Life* during which he was Atlanta, Los Angeles and Washington bureau chief. He was assigned to Paris in '67; from '68 to '70 was responsible for all *Life* bureaus in Europe, the Middle East and Africa. He hails from Pekin, Ill., worked on the *Pekin Daily Times* while in high school; has a J-masters from Medill.



Patricia T. Carbine



Richard B. Stolley

Ms. Amsterdam was deputy editor of investigations at *The Washington Post* before joining *Manhattan Inc.* She previously served as executive editor of *New Times*, *The American Lawyer* and *New Jersey Monthly* and has worked at *Philadelphia*, *Connecticut* and *New York* magazines.

OPC's Blue Chip Magazine Editors Panel, 5:30 p.m., Thursday, Oct. 30, Bogart Room, Chemists Club, Members Free, Guests \$4, Cash Bar. For reservations phone: Mary Novick, 679-9650.

Collagist Painter Exhibits at OPC

Neither one, nor the other but both collage and painting are the works of Margot Ferra on exhibit in the club through October.

Charles E. Rotkin, the OPC's art expert and photo awards committee chief and organizer of the continuing series of exhibits, says her combined use of acrylics and collage make for realism and a three-dimensional quality in her representational subjects. Collage materials include textiles, wood and paper.

If Ms. Ferra's artistic approach seems slightly dramatic, there's a reason. Born in Russia, she studied at the Max Reinhardt School of Dramatic Art while also attending art classes in Germany. She had to flee the Nazis because of her leading role in a play critical of Hitler. She is married to film-maker Benji Doniger and lives in Sarasota, Fla.

OPC Draws Headliners Shana, Pete, Jimmy

Author Shana Alexander and columnists Pete Axthelm of *Newsweek* and Jimmy Breslin of *The New York Daily News* have topped the bill at two OPC book nights already held this season.

Ms. Alexander, author of the current best-seller *Nutcracker*, was scheduled for Sept. 26. Axthelm, biweekly sports (and other topics) columnist at *Newsweek*, and Breslin, best known for his reportage of *The Little Guy* next door and around the world, were announced co-stars of OPC's main event the night of Tuesday, Oct. 8.

The November OPC Bulletin will report on their appearances for those who were unable to attend.

KEEP IN TOUCH!

Your fellow members want to know where you are, how you are and what you are doing. We want to tell them in the OPC Bulletin. Our thanks to the many members who've dropped us a note or card to this end. Please also feel free to let us know how we might improve The Bulletin. And pass along a story tip or two.

NOTE

We are beefing up our list of past and present correspondents in foreign capitals. We have written them to ask for reports on the state of the correspondents' community there and other items of OPC interest such as assaults on preservation of a free press. If you know someone who should be included in this list, please let us know.

Items

New Threat to FOI

Latest threat to the Freedom of Information Act, which has enabled reporters to flush out thousands of stories of vital public concern, is led in Congress by Sen. Orrin Hatch, R-Utah.

Grant Dillman, Director, First Amendment Center, SPJ/SDX, writes Hatch's bill would extend some deadlines for responding from 10 to 40 business days. It would let bureaucrats arbitrarily decide if information might hinder a fair trial or invade someone's privacy.

Bill goes on to permit five-year seal on organized crime records, limit what FBI can say, and permit business firms to block release of information on their activities.

Dillman notes bureaucrats already are blocking use of the law with high fees on producing requested information and outright refusal to produce until sued.

What the FOI law says, in effect, Dillman writes, is "that government information belongs to the people." Unless Hatch is blocked instead of FOI, he suggests, "Americans will be the losers."

Ex-Correspondent's Elevation

Wee Kim Wee, UPI chief correspondent in Southeast Asia in the 1950s, is newly appointed president of Republic of Singapore. Wee was an editor with Singapore Straits Times, later Singapore's ambassador to Malaysia, after that, to Japan, and went on to become director of Singapore Broadcasting Corp.

REMINDER

Material for the bulletin must be received in the OPC Office by the 14th of the preceding month for publication the following month.

NEW MEMBERS

ACTIVE RESIDENT

Clement W. K. Lee
Vincent O'Reilly
H. L. Stevenson

ACTIVE NON-RESIDENT

Barrie Rokeach

ASSOCIATE RESIDENT

Kenneth L. Davis
Eugene A. Stevenson

Overseas Press Club Bulletin

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Irvin S. Taubkin, Fred Ferguson, Co-Editors; Helen Alpert, Charles J. Schreiber, Lawrence Stessin, Associate Editors.

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Stop Press

Just as Foreign Correspondents Club of Hong Kong went to press with a report on its forum on a proposed Hong Kong Media Council, government officials backed down. According to last minute "Stop Press" box in club's newsletter, they abandoned the idea in the face of journalists' protests, conceding council would not succeed without media support.

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